



Dear \$%Name%

My name is Sue Langley and I'm running to be your next FCDC Chair. Over the past six months, numerous activists, elected officials, and former elected officials encouraged me to run for Chair, and I accepted the challenge, because I know that I can bring FCDC to new heights. Fairfax County is larger than eight states. As Fairfax County goes, so goes Virginia. As Virginia goes, so goes the nation. By turning out more voters, we can ensure Virginia stays blue – even in the off years.

Building on my professional experience and the party leadership positions I have held in Fairfax County, and at the state level, **I am confident that I can help move FCDC forward.** We are a large volunteer organization with hundreds of members, and a budget of hundreds of thousands of dollars. We can only operate efficiently if we **plan strategically**, and work the plan.

Considering that Fairfax County has twice the voters of some states, we have a voter outreach requirement that is substantially greater than some state parties. We need to continue the path to professionalize our organization.

When I served in the leadership of FCDC each year we developed **a comprehensive, detailed business plan** to carry out FCDC operations, and map out how to effectively utilize our nearly half million dollar budget. I intend to restore this best practice so that every member can have input into FCDC's direction, and ensure that our operations are more transparent. To keep this county blue requires the input and best strategic thinking from all of our members, not daily improvisation.

**Overview of my objectives** for the committee should you elect me as Chair.

- **Strategic Plan** (identify specific objectives and costs, develop corresponding budget and fundraising plan)
- **Campaign Operations** (train volunteers and precinct captains, increase coordination with campaigns, utilize organizers to assist campaigns and organize for FCDC in challenging areas )
- **Development Program for Chairs and Officers** (leadership and team building training, budget – finance – fundraising, annual leadership retreat)
- **Election Protection** (poll monitors in every precinct, integrated election protection and precinct operations training, poll opening and closing training)
- **Outreach** (accessibility in materials and media, expanded outreach to Democratic constituencies)
- **Internal Communications** (periodic all membership conference calls, value added and increased productivity for general membership meetings)

Going into 2014 and 2015, when there are no presidential or gubernatorial statewide campaigns, grassroots work will be even more important to turn out voters. **In these years the importance of the FCDC grassroots operation is critical** if we are going to elect **more** Democratic members of Congress in 2014, and Delegates, Supervisors, and School Board members in 2015.

When I was in the FCDC leadership in 2010 we successfully ended the Republican State Senate presence in Fairfax County (Sen. Marsden elected), and now have nine Democratic State Senators and more than 30 other Democratic officials to re-elect in 2015. We also have five remaining Republicans in the House of Delegates in Fairfax County whom we must work to defeat.



I'm not asking you to vote for me for personal reasons, although those who know me know my love for Democrats, the Fairfax County Democratic Committee, and all of her members. I'm asking for your vote on January 7<sup>th</sup>, because we need to elect more Democrats up and down the ticket. **I believe that we can take the lessons I've learned in a decade of service to the Party** to do just that.

Let's move Fairfax towards a brighter, bluer future, and I'll see you on January 7th at Falls Church High School (7521 Jaguar Trail, Falls Church, VA 22042). Be sure to be there by 7:30 to vote.

*Sue*

*Sue Langley, Candidate for FCDC Chair 2014-15*